

March-April 2019



Message From Rabbi Goldstein

It's hard to speak about synagogue fund-raising these days. People have an image of a slick talking Rabbi, or Temple President pressuring members to give generous donations on the High Holidays, disturbing our sense of "spiritual serenity". Rarely, though do our solicitations actually articulate why synagogue generosity is so important.

As a younger Rabbi, soliciting contributions usually made me feel uneasy. However, at some stage in my rabbinate, I evolved into a passionate fund-raiser when my congregation needed me to take on that role. So, a heartfelt Yom Kippur appeal "pitched" the difference generosity could make in providing scholarships for summer camps and for programs in Israel. Did my appeals make a difference? Actually, yes. After Yom Kippur, I would often receive significant contributions that would help bring great speakers and programs to the synagogue, as well as provide student scholarships. It wasn't so much that I was a "silver-tongued" rabbi as much as I was able to articulate why people should strive to be generous to keep Torah alive.

I can think of two basic guide-lines for synagogue fund-raising. First, our sages taught: "Im Eyn Kemah Ayn Torah" meaning, if there is no sustenance, no financial donations, then there is no support to keep Judaism alive. And the opposite: without Torah, a financially secure synagogue is just a building without Jewish substance. The other fund-raising guideline is that every member, including those who cannot afford to make a contribution, is to be treated with equal respect. No one should be priced out of synagogue membership. When people plan out their estate giving, synagogues are often the last recipient that is considered. Instead, donations are made to the American Cancer Society, or to the ASPCA, or hopefully to Israel. These are all great causes. But sadly, Jews often neglect the one institution that is designed to preserve the heritage and tradition that link us to our grandparents: The synagogue. Should not the preservation of Judaism be at least as important as defeating cancer or animal conservation? As my teacher, Larry Hoffman, writes: "Today's synagogues are the most under-resourced, under-budgeted and under-staffed Jewish institutions in the United States".

Here is how I might frame my appeal: "I am so glad that you are a member. I feel privileged to be your Rabbi. If you cannot be more generous to Sha'arey Ha Yam, I completely respect that. But if you can, do not let the fragility of the synagogue prevent you from giving. After all, we Jews have always lived lives of fragility. We never gave in to despair because of demographics, seniority or assimilation. Sha'arey Ha Yam deserves to have a vision, starting with a home of our own. If that can happen, our future will be secured for the next generation of Reform Jews. If you can help make that dream into a reality, your name will be enshrined in the story of our people.

Now, let's make your vision into our reality".

SHABBAT WORSHIP

March 8 th	Lay-led Shabbat	7:30PM	
	Guest Speaker: Kathi Cheeseman. Interfaith coalition of Stafford		
March 22 nd	Rabbi's "Report from Israel"	7:30PM	
April 12 th	"Hijacking the Seder"	7:30PM	
April 20 th	(Shabbat Afternoon) Congregation Seder	Captain's Inn	1:00PM

PRESIDENT'S MESSAGE FOR MARCH:

This month spring begins (and college basketball championships). The crocus, tulips, hyacinths, and daffodils start to bloom. The month that brings the promise of new life and an end to the cold, snow and ice of winter (hopefully the rain will stop as well!). It's also a month that signals the next group of holidays.....Purim (sundown March 20 – sundown March 21), Passover (sundown April 19 – sundown April 27), Yom HaShoah (sundown May 1 – sundown May 2), Yom Ha'atzmaut (sundown May 8 – sundown May 9) and Shavuot (sundown June 8 – sundown June 10).

Let's start with Purim. I'm not going to retell the story of Esther - we may all celebrate at home by reading the Book of Esther and thanking our ancestors for being both creative and brave. I'm also not going to go into a long kabbalistic explanation of what the holiday means spiritually and how the characters are metaphors for good and evil and achieving a balance in our lives and in the world – I'll leave that for Rabbi Goldstein.

Unfortunately we won't have a Purim spiel this year, however I'm fairly certain that we'll probably have some hamentashen at the oneg following our Shabbat service on March 22, so we have something to look forward to!

We can also take part in 2 valuable and meaningful traditions - *Mishloach manot*, sending food to friends and relatives (sort of the Jewish version of Halloween treat bags or Easter baskets); and *Matanot La'evyonim*, donating money to the poor *and* making donations to the Synagogue.

Yes, my "March Madness" is an appeal to each of you to enjoy this transitional month AND to give as generously as possible to our Congregation...to our spiritual family. For those who donated during the High Holidays.....thank you. For those who have not made a holiday donation yet or for those who are in a position to give a little more, now is a perfect opportunity.

Now, a few announcements....our "Miriam's Seder" will take place on April 11 (see flyer attached). Our annual 2nd Night Seder (actually 1st full day luncheon) will take place on Saturday April 20 (see flyer attached).

L'shalom.....Helen

Membership

Let's all pitch in and help to grow our membership....we need everyone's help to grow our congregation..we all are congregants with a mission. Reach out to your unaffiliated friends, neighbors, family members...ask them to join our spiritual community. This is of up-most importance for us to move forward as a Jewish Community and to be known in the community at large. Without our members we do not have a community..let's do this and get new members!!!

Adult Education

THE ZIONIST IDEAS

**Led by Rabbi Josh Goldstein
Congregation Sha'arey Ha-Yam
Place and Time: Alternate Tuesdays, 1:00 – 2:00 pm
Lutheran Church of The Holy Spirit
Our Class is Free and Open to the Public**

February 12	Hillel Halkin
February 26	Dennis Prager and Josephson Telushkin
March 12	No Class
March 26	Michael Oren
April 2	Daniel Gordis
April 23	Caroline Glick and Ruth Wisse

Please Consider a Donation to Congregation Sha'arey Ha-Yam



*Birthdays are always something to
celebrate*

March

Jack Crespy 03/04

Emily Miller 03/05

Joan Silverman 03/10

Danielle Jonas 03/30

April

David Jonas 04/11



Yahrzeits

Yahrzeits

יתגדל בראבא

May the memories of our loved ones be a blessing

March

03/01	Ken Schwitz	Cousin of Hope Gardiner
03/12	William Myles	Father of Loretta Wallerstein
03/17	Rose Rosenberg	Grandmother of Philip Miller
03/17	David Freschman	Nephew of Jack Crespy
03/21	Irving Topp	Father-In-Law of Deanna Bavasso
03/27	Yetta Grossman	Mother of Fran Breese

April

04/10	Paul Taub	Cousin of Cyndy Friedland
04/12	Jon Brody	Cousin of Justin Friedland
04/22	Nancy Oliva	Friend of Cyndy Friedland
04/26	Sylvia Chasanoff	Mother of Deanna Bovasso
04/27 (Iyyar 16)	Jack Silverman	Father of Terry Silverman

Oneg Sponsorship

Do you or your family have a Simcha to share with our congregation? What better way to celebrate than sponsoring an Oneg! We offer several levels that can be sponsored. \$50, \$75, and \$100. Our Onegs include wine, juice, challah and other desserts. The upper levels include fruit and extras to enhance the Oneg. Kindly contact Madelyn Dunn at 609-660-1614 to reserve your date.

Fundraising News

FEATURED FUNDRAISING EVENTS

The women of Congregation Sha'arey Ha'Yam and BethAm Shalom will be hosting the third annual Miriam's Seder on Thursday, April 11th at BethAm Shalom in Lakewood, NJ.

Our Second Afternoon Seder for Passover will be held on Saturday, April 20th at The Captain's Inn.

SHOPRITE....GIFT CARDS

SO, LET'S DISCUSS WHAT GOES ON WITH THE SHOPRITE GIFT CARDS....OUR CONGREGATION SELLS THESE GIFT CARDS AS A FUNDRAISER....IT'S A VERY PAINLESS PROCESS!! ANYONE CAN PURCHASE THESE CARDS...THEY ARE IN INCREMENTS OF \$25, \$50, OR \$100. THE PLUS TO THIS FUNDRAISER IS.....

#1..YOU WRITE YOUR CHECK TO THE CONGREGATION

**#2..THIS IS THE SAME AS USING CASH AT SHOPRITE, NOTHING DIFFERENT
#3..YOU ARE ABLE TO RECEIVE YOUR DISCOUNTS, USE COUPONS, QUALIFY FOR SALE PRICES, ETC. IF YOU USE THE GIFT CARD**

#4..YOU ARE ABLE TO HELP DONATE TO THE CONGREGATION.....WE EARN 5% ON EVERY \$100 WE SELL...

#5..IT DOES NOT COST YOU ANYTHING OUT OF POCKET...YOUR PURCHASE OF THE SHOPRITE GIFT CARD IS THE TOTAL VALUE YOU GET TO SPEND IN SHOPRITE...

#6..CURRENTLY, APPROXIMATELY 12 MEMBERS PARTICIPATE IN THIS FUNDRAISER...IF EVERYONE PARTICIPATES, WOW...SUCCESS!!! HELEN COCUZZA (609-978-8653), LAURA MILLER (609-713-1771), AND MADELYN DUNN (609-660-1614) ARE THE KEEPERS OF THESE CARDS....REACH OUT TO THEM AND BE A SUPPORTER!! THEY HAVE CARDS AT EVERY SERVICE...



Tributes

This is a fabulous way to support our congregation..and also save yourself time and \$\$... These cards are sent for you...all you have to do is contact Joan Silverman phone; 609-698-0000 or email at Joan341@yahoo.com with your information...upon receipt of payment the card will be written, addressed, stamped and mailed for you....what could be easier?!!! Think of sending these cards for a Simcha, Life Cycle Event, Birthday, whatever needs to be celebrated. Your donation will be a tax deduction for you and income for our congregation!! Remember.....time saving for you, assistance for our congregation!!!

TRIBUTE CARDS

To: The Friedman family in memory of their beloved mother, mother-in-law and grandmother Roslyn.
From: Syble & Ernie Bleiweis

ALL FROM CYNDY FRIEDLAND:
To: John & Helen Cocuzza
In memory of John's beloved mother Mae.
To: Harold Farin
In memory of his beloved wife Bonnie.

To: Justin Friedland
Congratulations on joining the Lester Glenn Auto Group in Toms River NJ

To: Sally Goldstein
Get Well wishes. Hope you are feeling better.

To: Loretta & Shelly Wallerstein
Get Well wishes . Hope you are feeling better.

To: Harriet Cohen
Best wishes for continued recovery.

To: Terry Silverman
Best wishes for continued recovery.

To: Dolly Weiss
Best wishes for continued recovery.

To: Fran Breese in memory of her beloved husband Joe.
From: Cindy Friedland
Hope, Debbie and Mitch Gardiner
Joan & Terry Silverman
Syble & Ernie Bleiweis

The following Get Well wishes were sent to our congregants who are experiencing health issues:

Harriet Cohen

Dolly Weiss

John Scranton

Rosalie Donadio

Sheldon Wallerstein

Joe Breese

TRIBUTE CARDS ARE AVAILABLE FROM JOAN SILVERMAN 609-698-0000. THIS IS A GREAT WAY TO DONATE TO OUR CONGREGATION WHILE CELEBRATING SIMCHAS, ACKNOWLEDGING BIRTHS, WEDDINGS, GET WELL WISHES, ETC. NON-JEWISH INDIVIDUALS CAN ALSO RECEIVE THESE CARDS!! TRIBUTE CARDS WILL BE MAILED AS SOON AS RECEIPT OF PAYMENT IS MADE.

Amazon Smile

When shopping at www.SMILE.Amazon.com you can designate REFORM JEWISH COMMUNITY of BARNEGAT (there are no additional fees, the congregation makes a percentage).

TD Bank Affinity Program

TD Bank will make an annual contribution to our Congregation simply based on the activity of our member's TD bank accounts. All you need to do is go into your local TD Bank OR visit Dorothy Lassik in the Manahawkin branch (609-978-1112). Tell her (or your local branch) you are a member of "The Reform Jewish Community of Barnegat" and that you want to participate in the Affinity Program. At the end of the year, TD Bank will make a contribution of \$10.00 per enrolled checking account to us – **no funds come from your accounts.**

For every new checking account, TD Bank will make a 1-time contribution of \$50.00 to our congregation.

2019 (5779) Shabbat & Holiday Services Dates/Times

March 2019

Friday, March 8, 7:30 PM

Friday, March 22, 7:30 PM

April 2019

Friday, April 12, 7:30 PM

Saturday, April 20, 1:00 PM 2nd Night Seder

May 2019
 Friday, May 10, 7:30 PM
 Friday, May 24, 7:30 PM

June 2019
 Friday, June 14, 7:30 PM
 Friday, June 28, 7:30 PM

There next meeting of the Board of Trustees will be held on Thursday, March 21, 2019 and April 25, 2019 at 7:00 PM at the Pine Street Community Center, 25 Pine Street, Manahawkin. If you would like to attend, please contact Helen at (201)370-8927.

Congregation Sha'arey Ha-Yam Board of Trustees			
	Helen Cocuzza	201-370-8927	shaareyhayam@gmail.com
1st Vice President	Syble Bleiweis	609-978-4240	sybern3539@comcast.net
2nd Vice President	Laura Miller	609-713-1771	millerlaura303@gmail.com
Secretary	Cyndy Friedland	609-698-4459	cfriedland119@comcast.net
Treasurer	Robert Dunn	609-660-1614	rdunn2960@aol.com
Financial Secretary			
Board of Trustees at Large	Sam Lewis	609-978-8446	lewis750@comcast.net
Board of Trustees at Large	Rhona Levy	609-549-6539	rllbeach@hotmail.com
Past President	Philip Miller	609-698-3933	pmmlegal@aol.com

Temple Committees	
Committee	Chair/Membership
Music/Choir	Cyndy Friedland, Madelyn Dunn, Robert Dunn, Syble Bleiweis, Helen Cocuzza
Finance	<u>Treasurer, Robert Dunn</u> President, Helen Cocuzza
Fundraising	<u>Cyndy Friedland</u> Syble Bleiweis, Madelyn Dunn, Joan Silverman, Ruth Schlyen, Rhona Levy, Helen Cocuzza

Greeters	Hope Gardiner, Rhona Levy, Myles Levy
Hospital Visits	Jack Crespy
Membership	<u>Cyndy Friedland</u> Syble Bleiweis, Joan Silverman, Helen Cocuzza
Newsletter	Ernest Bleiweis
Oneg & Dinners	<u>Madelyn Dunn</u> Filomina Jonas
Education	Phil Miller, Helen Cocuzza
Ritual	<u>Allan Levy</u> Jack Crespy, Mike Weiss, Helen Cocuzza
Tributes & Get Well	Joan Silverman
Yahrzeits	Sheila Ehrlich



"THE MOST GORGEOUSLY WINE-FOCUSED FILM I'VE SEEN" - wineanorak

FLO MARMAT ANA GIRARDOT FRANÇOIS CIVIL JEAN-MARC ROULOT MARIA VALVERDE

BACK TO BURGUNDY
A FILM BY CÉDRIC KLAPISCH

Friday, Feb. 15 • 7:00 p.m. • The Arlington • \$40 per person
Advance tickets strongly encouraged

Tickets/ Info: www.lighthousefilmfestival.org & The Arlington
The evening includes screening of acclaimed French film "Back to Burgundy" and a curated burgundy wine tasting and discussion.

Back to Burgundy

"As rich and earthy as a fine French wine, Cédric Klapisch's Burgundy-set family drama draws character from the soil on which it's set." - Variety 2018

In acclaimed French film, *Back to Burgundy* three siblings reunite at their home in picturesque Burgundy to save the family vineyard in this tender tale of a new generation finding its own unique blend from award winning director Cédric Klapisch (*L'Auberge Espagnole*). Jean, the black sheep of the family, unexpectedly returns home from a decade abroad to reconnect with his hospitalized father. He's welcomed by his strong-willed sister,

Juliette , who took over the reins of the vineyard after their father fell ill, and Jeremie, the youngest of the three who has recently married into one of the region's more prestigious wine families. Their father passes shortly after Jean's return, leaving them with the estate and a looming inheritance tax of half a million dollars. As four seasons and two harvests go by, Jean, Juliette, and Jeremie have to learn to reinvent their relationship and trust in each other as they work to preserve the land that ties them together. In French with subtitles. Seating is limited so please reserve ahead, tickets may be available at door based on space. Reserve online at www.lighthousefilmfestival.org and scroll down to "News" section.



**CONGREGATION SHA'AREY HA-YAM
&
BETH AM SHALOM**

MIRIAM'S SEDER

**THURSDAY APRIL 11, 2019
6 PM**

**BETH AM SHALOM
1235 NJ-70
LAKEWOOD, NJ 08701**

CANTOR ARLYNE UNGER WILL CONDUCT THE SEDER

**Members and Extended Family (Age 13 and above): \$30.00 each
Adult Non-Members (Age 13 and above): \$36.00 each
Children Age 10-12: \$15.00 each
Children under 10: Free**

Deadline for reservations is April 4, 2019

Dinner will be provided by Circa Catering

THURSDAY APRIL 11, 2019 6 PM

**Please return this reservation form with your check made payable to: Beth Am Shalom 1235 Highway 70
Lakewood, NJ 08701 Phone: 732-363-2800**

Name _____

Address _____

Phone _____

Number in your party _____

Please seat me/us with _____

Total Enclosed \$ _____

Please note on this form is you need transportation. Carpool arrangements may be made once all reservations are in.

CONGREGATION SHA'AREY HA-YAM GATES OF THE SEA

A REFORM JEWISH COMMUNITY

ANNUAL SECOND NIGHT SEDER

SATURDAY APRIL 20, 2019

NOON to 4 PM

CAPTAIN'S INN

304 EAST LACEY ROAD

FORKED RIVER, NJ

RABBI JOSH GOLDSTEIN WILL CONDUCT THE SEDER

Members and Extended Family: \$44.00 each

Member Children under age 13: \$22.00 each

Adult Non-Members: \$54.00 each

Non-Member Children under age 13: \$27.00 each

Make Your Reservations Early.....Deadline is April 12

Menu includes:

Appetizers

Matzo Ball Soup, Gefilte Fish, Salad

Entrée Choices - Chicken, Salmon, Brisket

Roasted Potatoes, Vegetable

Dessert

Wine, Soda, Coffee or Tea

Please return this reservation form with your check made payable to Congregation Sha'arey Ha-Yam

c/o Madelyn Dunn

148 Leeward Road

Manahawkin, NJ 08050

Phone: 609-660-1614

Name _____

Address _____

Phone _____

Number in your party _____

Please seat me/us with _____

Total Enclosed \$ _____

PLEASE ENTER YOUR DINNER SELECTIONS BELOW:

ENTRÉE CHOICES SELECTION

(mark with an X) + NUMBER REQUIRED

CHICKEN _____

SALMON _____

BRISKET _____